

# susancressy

spa & beauty therapy in practice

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## Make-up



Make-up is used for many reasons; to enhance facial features, to create a new look, to follow a trend or to camouflage or highlight certain features. Throughout the ages women have been applying make-up and following the ever changing fashions, although certain make-up looks return again and again in different guises.

There are many opportunities and occasions for us to experiment and play with make-up;

Many women refuse to leave the house without applying a certain amount of make-up every day, even if it is only a coat of mascara and a lip gloss.

Evening make-up provides the opportunity to introduce a little drama and colour and experiment with the more outrageous make-up

Bridal make-up is one of the most requested treatments in a beauty salon as even those who never wear make-up will use it on their special day

Photographic make-up is becoming more popular as part of a 'hair and make-up with photographs' package offered by photographic studios in conjunction with a hairdresser and make-up artist

Camouflage make-up to disguise birthmarks, scars and other facial blemishes helps to build confidence in those who may have suffered because of a facial disfigurement.

Semi permanent make-up is a useful alternative for those people who like to wake up in the morning and feel ready to face the world without applying make-up. Liplines, eyebrows and eyelines may be enhanced with this type of make-up. It is also used for alopecia sufferers and to create a new areola after breast reconstruction.

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A full natural make-up application requires:

- primer
- foundation
- concealer
- face powder
- blusher
- highlighter
- contour products
- lipstick
- eyeshadow
- mascara

For a perfect finish always prepare the skin well by cleansing and moisturising

## **Purchasing make-up**

Buying make-up has never been easier. There are the most obvious places such as the cosmetic halls of large department stores, chemist shops including the large, national chain and the small local chemist and all the major supermarkets. However you don't even have to venture outside your front door if you don't want to, you can buy from a catalogue delivered to your door or tune into the shopping channel on your TV, or buy online. Finally you can purchase make-up from your beauty therapist as most salons and spas will carry a line in make-up to complement the treatments that they offer in house.