

## Contour products

Contouring the face (providing shape) is a successful tried and tested method of enhancing makeup. Contour cosmetics add definition, enhance particular features and hide others using colour.

These products include; shaders, blushers, bronzers and highlighters. They come in different formulations, creams or gels and powders. The cream and gel shader will be applied after the foundation and before applying any powder and the powder shader will be applied after the face powder has been used.

The darker shades cause features to recede or look smaller, the lighter colours emphasise and increase size. The most common use of contour cosmetics is to sculpt the face, using a shader just below the cheekbone, a blusher on the cheekbone and a highlighter above the cheekbone, creating the illusion of the perfect shaped face.

Dark shades are used to hide features such as; a broad nose (shade down each side), a square jawline (shade the outer angles of the jaw), a long or double chin (shade the point of the chin or the fleshy part beneath the chin), a wide or high forehead ( shade the sides of the forehead or the hairline)

Highlighters are used to accentuate features such as eyes, cheekbones or chin.